



# Kalimera .....

NEWSLETTER

JULY 2018

The 'Cyprus Breakfast' programme was created by the Cyprus Tourism Organisation (CTO), the Travel Foundation, UK and the Cyprus Sustainable Tourism Initiative (CSTI) through the 'Cyprus Destination Partnership' programme.

As from mid April, the CSTI, under the coordination of the CTO, has begun to monitor the Cyprus Breakfast in the hotels that have been already certified, in Agia Napa, Protaras, Pafos, Limassol, Larnaca, Nicosia and the mountainous areas.

The aim of the programme is to promote the local gastronomy and enhance authenticity in the hotels in Cyprus.

On 26th April visits were carried out in the Atlantica Aeneas Resort & Spa, the Nissi Beach Resort, the Anonymous Beach Hotel and the Alion Beach Hotel.

These hotels support the Cyprus Breakfast and showcase the Cypriot identity by providing a range of local products to their guests. The buffet contains a great selection of Cypriot specialities including the traditional halloumi and anari, traditional home made halloumopitta and eliopitta and fresh local fruits that link to authentic Cyprus.



Nissi Beach Resort

## Good Practices

The Alion Beach Hotel will prepare a special booklet for better explanation and presentation of the Cyprus Breakfast products to their guests. The booklet will be at the hotel's menus stand at the entrance of the restaurant and the electronic version will be posted in the hotel's info kiosk.



Alion Beach Hotel





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In May, visits took place in Pafos, Protaras and Agia Napa. At the corner of the Cyprus Breakfast the buffet hosts a feast of flavours with a great selection of Cypriot specialities giving the guests a unique gastronomic experience. The guests can taste the traditional delicacies and aromas through the local products of Cyprus, combining our gastronomic richness with our hospitality.



Olympic Lagoon Resort  
Agia Napa



Constantinos the Great



Akti Beach Village Resort

In June and July, the visits continued in Pafos, Polis Chrysochous, Limassol, Larnaca, Nicosia and the mountainous areas. The hotels offer traditional flavours with products that come from local producers achieving quality upgrading, allowing the guests to enjoy a better gastronomic experience. The freshness of the products and the homemade recipes are all linked to the culture and tradition of Cyprus.



Louis Imperial Beach Hotel



Louis King Jason, Pafos





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### **TRAINING FOR HOTEL EMPLOYEES OFFERING CYPRUS BREAKFAST**

On 26th June 2018, the Cyprus Tourism Organisation organised a seminar at Nissi Beach Resort in Agia Napa for the hotels' personnel who are assisting and serving guests during breakfast. The seminar was for hotels that are certified or interested to become members of the Cyprus Breakfast programme.

The aim of the seminar was the participants to acquire the appropriate knowledge to inform and/or to offer a guided tour around the Cyprus Breakfast, explaining the historical, cultural and nutritional attributes of the products and recipes in order to enhance the guests' experience. Mr. Savvas Maliotis and Ms. Florentia Kythraiotou presented the seminar with utmost success.



Extensive information was given in relation to local products and the traditional gastronomy. Questions were answered, like what defines local products, how they are categorised and how they are presented and promoted through the Cyprus Breakfast.

The Cypriot gastronomic map was presented and details about products contained in the map were given in relation to the following: a) their historic relation with Cyprus b) their special/authentic characteristics c) the producing procedure d) their possible variations e) the areas in which they are produced and f) their nutritional value.







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During the second part of the workshop, Ms. Kythraiotou, presented a rich photographic collection with an impressive variety of decoration ideas and ways to present the Cyprus Breakfast products on the buffet. She also presented some successful decoration display benchmarks and some common flawed decorating choices made by hotels.

After the workshop there was a discussion and an exchange of views and ideas. All participants were awarded with a participation certificate.





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We are pleased to welcome four new members to the Cyprus Breakfast programme.

1. Ascos Coral Beach Hotel, Pafos



2. Anmaria Beach Hotel, Agia Napa



3. Silver Sands Beach Hotel, Protaras



4. Akamanthea Holiday Village



More details with photos of the Cyprus Breakfast of the above mentioned hotels will be available in the next edition of the Cyprus Breakfast Newsletter.





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## The members of the 'Cyprus Breakfast' programme





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APHRODITE HILLS HOTEL







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**The members of the 'Cyprus Breakfast' programme**



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